

**NONPROVISIONAL PATENT
APPLICATION TRANSMITTAL RULE §1.53(b)
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Customer No. 004372
ARENT FOX KINTNER PLOTKIN & KAHN, PLLC
1050 Connecticut Avenue, N.W.,
Suite 400
Washington, DC 20036-5339
Telephone: (202) 857-6000
Facsimile: (202) 638-4810

Docket No. 026473-00001

Date: October 9, 2003

Commissioner for Patents
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 C.F.R. §1.53(b) is a nonprovisional patent application:

For (Title): SYSTEM, METHOD AND APPARATUS FOR AN INTEGRATED
MARKETING VEHICLE PLATFORM

By (Inventors): Alexander B. MESHKIN (Columbia, MD)

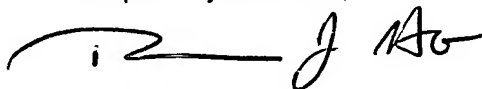
- ☒ 79 pages of Specification/Claims 1-20/Abstract are attached.
☒ Formal drawings (Fig(s). 1-63; 63 sheets) are attached.

The filing fee is calculated below and includes claim status after entry of any Preliminary Amendment noted above:

			SMALL ENTITY		OR	LARGE ENTITY	
FOR:	NO. FILED	NO. EXTRA	RATE	FEE		RATE	FEE
BASIC FEE				\$ 385	OR		\$ 770
TOTAL CLAIMS	20 - 20	= 0	x 9 =	\$	OR	x 18	\$
INDEP CLAIMS	2 - 3	= 0	x 43 =	\$	OR	x 86	\$
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS			+140 =	\$	OR	+290	\$
			TOTAL	\$	OR	TOTAL	\$ 770

- ☒ A check for the filing fee is not enclosed at this time.

Respectfully submitted,



Raymond J. Ho
Registration No. 41,838

RJH/cam

22264 U.S. PTO
10/681331



15915 U.S. PTO